CUSTOM SHELF TAG ORDER FORM

Cost of Development includes 1 initial design and 1 revision only.

Check All Printers That Apply*

☐ Desktop Printer**   ☐ Portable Printer**   ☐ Laser Printer

Brand and Model: Brand and Model: Brand and Model:

_____   _____   _____

Formatting and fonts vary between printers. We require at least one sheet of laser paper and/or 4 feet of Desktop/Portable printer paper for testing of the new tags.

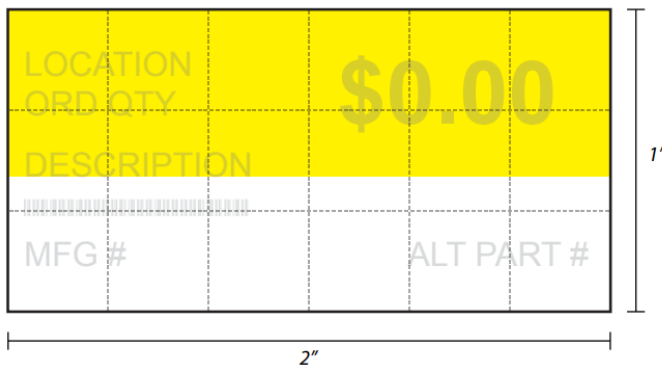**Desktop and portable printers have reduced printable area.*

Available Data Fields[1]

Field	# of Char. Req'd		# of Char. Req'd
☐ 1. Part Number		☐ Part Number Bar Code 128	
☐ 2. Description 1 *(Max 27 char.)*		☐ Primary Alt. Bar Code 128[3]	
☐ 3. Description 2 *(Max 27 char.)*		☐ Unit Cost, encrypted	
☐ 4. Location Name		☐ Today's Date	
☐ 5. Class1 ID		☐ Retail Price	
☐ 6. Department ID		☐ Pricing Level 2 *(e.g. '3 for $5.00')*	
☐ Consumer Brand Name		☐ Pricing Level 3 *(Qty for Price)*	
☐ Price per Consumer Unit		☐ Pricing Level 4 *(Qty for Price)*	
☐ Consumer Unit Text		☐ Order Quantity	
☐ Primary Alt. Part Number		☐ Manufacturer's Part Num.	
☐ Order Bar Code Content[2]			

1) We recommend using no more than 9 data fields.
2) Order Quantity + Part Number
3) Most stores prefer to bar code the part number because it results in a shorter barcode

Draw Your Shelf Tag
*Refer to LTSR Catalog for other Shelf Tags

Notes on your Shelf Tag layout:

_____
_____
_____
_____
_____
_____
_____

Approval: _____   Date Invoiced: _____